

ROAD ARROW / BELGRADE

FORMULA STUDENT TEAM

Sponsorship Brochure 2027

Engineering excellence. Technological courage. The future in motion.

Every season starts with one idea: pushing the limits of what young engineers can achieve. Road Arrow is a new chapter in Serbian engineering, and YOU can be part of that story.



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What is Formula Student?

Students building a real race car, from the first sketch to the track.

Formula Student is an international competition where university teams design, build and test their own race car in a single year, then go head to head with the best universities in the world. The fastest car doesn't automatically win.

Judges evaluate:

- engineering design
- electric powertrain
- software and electronics
- vehicle dynamics
- cost analysis
- business plan and presentation

150+
global companies support FS teams

300+
leading engineers judge the teams' work

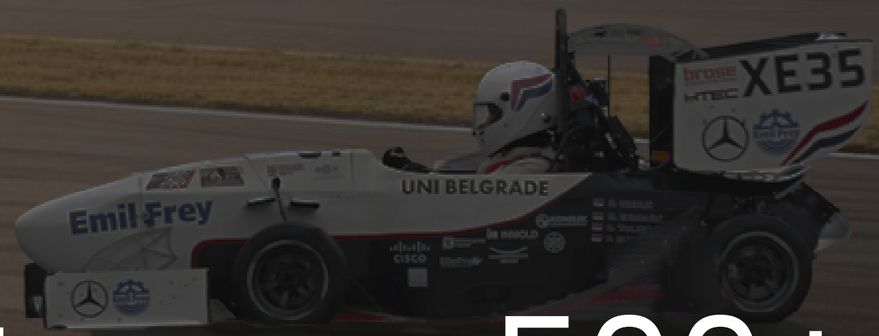
75%
of junior F1 engineers come from Formula Student

Founded in 2010 as Serbia’s first Formula Student team, we are today one of the longest-running student engineering projects at the University of Belgrade. From 12 founders to 100 members across 8 faculties, one goal has driven us all along: turning theory into something that drives.

11 CARS AND MORE THAN 25 COMPETITIONS BEHIND US – AND THE NEXT ONE, OUR BEST YET, AHEAD.

What We’ve Built

Every season is a step forward: our first car with a carbon fibre monocoque, our first in-house control units, an aero package optimised through CFD. But our biggest achievement is our people. Former Road Arrow members are now building careers in F1, MotoGP, the automotive industry and IT.



25+

international competitions

100+

engineers who started their careers at Road Arrow

500+

partners and suppliers over the years

Road Arrow’s Achievements So Far

2011.
First appearance with a concept design

2021.
Fastest car in team history

2022.
First electric car

2027.
A new chapter

Silverstone, Hockenheim, Hungaroring, Assen. The tarmac that champions have raced on remembers our tyres too. Every appearance on these circuits has brought us one step closer to making Serbian engineering a name respected across motorsport.

Team Results in the 2025.

Results in Italy (out of 32 teams):

- 8th place – Business Plan Presentation
- 13th place – Cost & Manufacturing
- 15th place – Skidpad
- 12th place – Autocross
- 8th place – Endurance
- 14th place overall

Results in Poland:

- 5th place – Cost & Manufacturing
- 6th place – Business Plan Presentation
- 7th place – Engineering Desig

Team Results in the 2025.

Alpe Adria

- 1st place in Class X at FS Alpe Adria
- The only team in the class to complete Endurance
- New team acceleration record (4.482 s)

Participation in FS Czech Republic, the strongest Formula Student competition of the season.

Qualification for FS Austria.

Formula Sonja, built in 2025, is optimized for power-to-weight ratio, stability in dynamic events, and maximum powertrain efficiency.

Weight	270 kg
Acceleration 0–100 km/h	4.4 s
Top speed	140 km/h
Monocoque	Carbon fibre
Maximum torque	514 Nm
Maximum battery voltage	330 V
Battery capacity	7.5 kWh

The new Formula Student car is currently under development and represents another step forward in our team's progress. Chassis manufacturing and vehicle assembly are currently underway. The specifications presented reflect the currently projected values and may be subject to changes throughout the further development and manufacturing process.

Weight	240 kg
Acceleration 0–100 km/h	4.2 s
Top speed	120 km/h
Monocoque	Carbon fibre
Maximum torque	260 Nm
Maximum battery voltage	420 V
Battery capacit	7.1 kWh

Why Sponsor Road Arrow?

Road Arrow brings together Serbia’s most promising engineering students. As our partner, your company stands behind their work, on the track and off it. Become part of the story that’s raising the bar for Serbian engineering!

What you get as our partner:

- Your company becomes known and sought after among the country’s top students
- You invest in young people’s education and growth, with visible results
- You connect with universities, experts and the tech community
- You get easier access to future employees who already have real project experience
- Your name is seen on the car, in the media, at events and at competitions across Europe
-

Sponsorship Packages

	Friend of the Project	Bronze	Silver	Gold	Platinum	General
Logo with a link to your website	✓	✓	✓	✓	✓	✓
Invitations to team events	✓	✓	✓	✓	✓	✓
Posts about your company on the team's social media	1	2	3	4	6	8
Logo on the car	–	–	floor	Sidepods	front wing	back wing
Logo on promotional materials	–	–	✓	✓	✓	✓
Logo on team apparel	–	–	–	✓	✓	✓
Sharing your posts on the team's social media	–	–	–	✓	✓	✓
The car and team members at your event	–	–	–	–	✓	✓
Your brand in the team's official name	–	–	–	–	–	✓

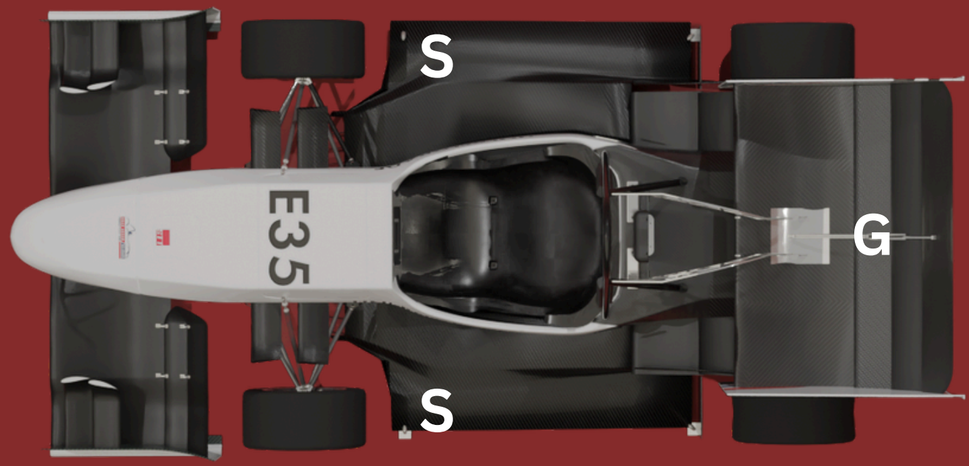
All benefits apply for one season. Full terms are set out in the "Sponsorship Terms and Conditions"

Logo Placement on the Car

Every package has its own zone. A bigger package means a bigger, more visible area.



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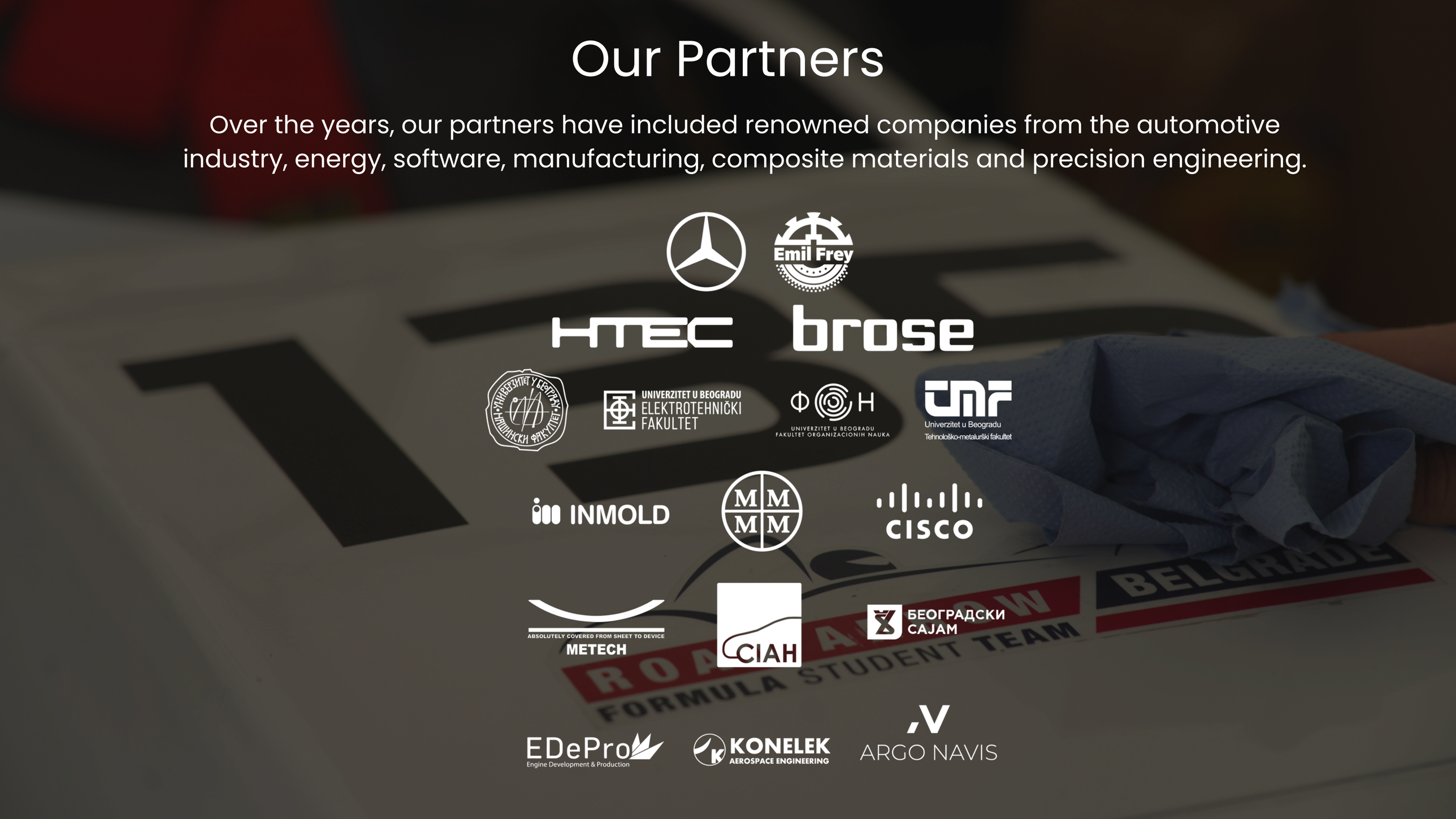
Top side

Legend:

- **G – General:** Rear wing and company brand included in the team's official name
- **P – Platinum:** Front wing
- **Z – Gold:** Chassis
- **S – Silver:** Floor of the car

Our Partners

Over the years, our partners have included renowned companies from the automotive industry, energy, software, manufacturing, composite materials and precision engineering.



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We don’t just build a car. We build teams that solve problems. We build people who don’t give up. We build a generation that will shape the industry, and you can be part of it from day one.

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